High Yield Thermal Transfer Ribbons

INTERNATIONAL MEDIA PRODUCTS
Your TTR Experts

Imp is the world's only vertically integrated producer of thermal transfer ribbons allowing us to offer the most innovative thermal ribbons with the best price/performance value in today's market.

Why Thin?

- 20% - 25% more ribbon per roll - **less changeovers**
- Lower energy needed - **extending the life of the printhead**
- 13% thinner film – **reduced environmental impact**
- Faster speeds - **Higher productivity**
- Fewer cartons and cores – **less freight, storage, disposal and environmental impact**

	Standard Ribbon	Z214
Ribbon Length	900m	1100m
At 40 ips, an 8-hour shift potential on one machine is 96,000 lft		
Ribbons needed (number of ribbon changes) for one 8 hr shift	33	27
Time needed (5 min per change) for ribbon changes during one shift = lost productivity	165 min	135 min
Downtime as a percentage of one shift	34%	28%
Footage lost during ribbon changes	33,000 lft	27,000 lf
Assuming 16/5 work week, annual number of cores saved		3,120
Assuming 16/5 work week, annual number of Cartons saved – **reducing shipping, storage and disposal costs**		130

IMP's got your back. Learn about the skinny ribbons IMP offers

- **Z214** Premium Near Edge Wax/Resin TTO Ribbon (data sheet)
- **Z203** Super Premium Wax/Resin Ribbon

Like all of **IMP's near edge ribbons**, the skinny ribbons offer **excellent heat, abrasion and chemical resistance as well as excellent image density and edge definition**.

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Established in 2013, IMP is headquartered in Atlanta, Georgia with a western distribution center in Los Angeles. IMP is the world's only vertically integrated manufacturer of thermal transfer and hot stamp ribbons – extruding our own PET base film and coating ribbons. This unique capability allows us to offer the best ribbon price/performance value in today's market.

impzh.com • 866-264-6920 • info@impzh.com